

# Unley Integrated Transport Strategy

Pursuing safe, accessible, sustainable and effective transport movements for the City of Unley



# Vision

Unley's transport system and people movement will be safe, accessible, sustainable and effective.

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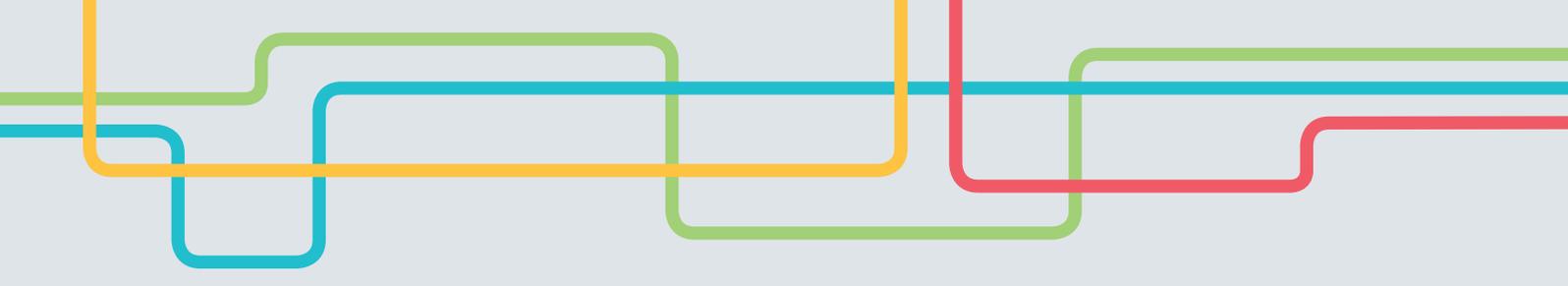
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# Introduction

The purpose of the Unley Integrated Transport Strategy is to develop a consolidated and integrated approach towards the management of transport and its impact on the local community and business environment.

Unley's existing transport strategy was prepared in 2002. With consideration to the new planning directions coming from the State Government with the 30-Year Plan for Greater Adelaide (updated in 2016) and the Integrated Transport and Land Use Plan (2015), as well as a desire to align with our latest City of Unley Community Plan, a review of the Unley Integrated Transport Strategy (UITS) was undertaken.

## **The comprehensive and holistic review included:**

- > Traffic surveys;
- > On-site observations;
- > Traffic and crash database analysis;
- > Expert review of the existing issues and future opportunities;
- > Community engagement via Your Say Unley;
- > Workshops with key stakeholders (e.g. Department of Planning, Transport and Infrastructure, Bicycle Institute of SA, Heart Foundation, RAA); and
- > Drop-in sessions at the Unley Shopping Centre.

## **The key challenges for the City of Unley in regards to delivering an integrated transport network that is robust to adapt into the future were identified as:**

- > Population growth and demographic changes;
- > Social inclusion, health and wellbeing;
- > Car dependency;
- > Economic development;
- > Congestion and road safety;
- > Parking;
- > Technology changes;
- > Governance; and
- > Funding.

The Strategy aims to find a balance between competing regional transport demands and the protection and enhancement of local amenity and accessibility. It does this through the development of key four focus areas. They are:

### Active Transport

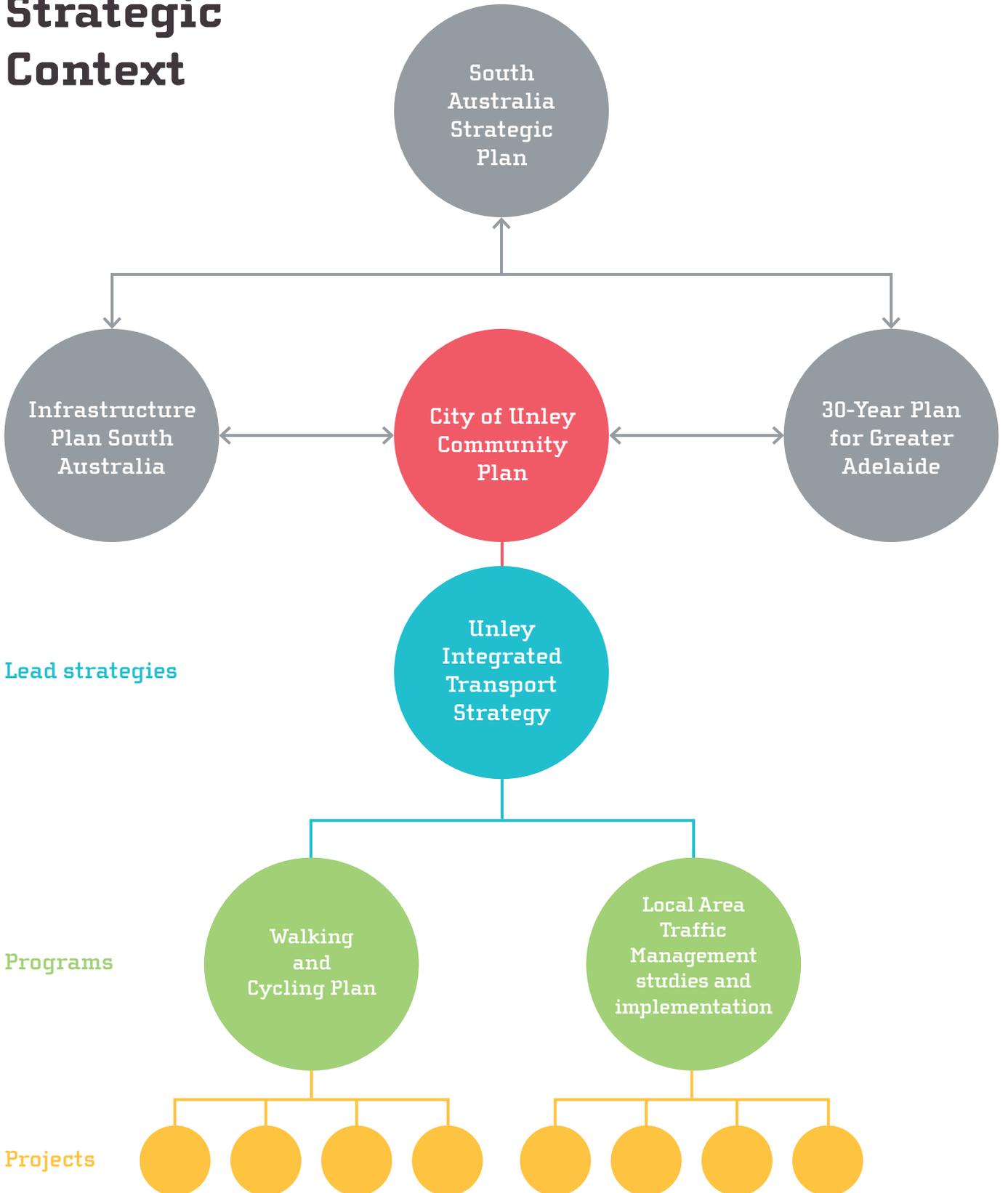
### Parking

### Public Transport and Shared Transport

### Traffic Management and Road Safety

The Strategy outlines the key objectives, targets, actions and desired outcomes for each of the four focus areas and aims to guide and inform our priorities in achieving our vision for transport in the City of Unley.

# Strategic Context



# Focus Area 1

## Active Transport



This area covers transport modes such as cycling and walking. These modes not only assist with Council's environmental goals but contribute positively to the health outcomes of our community.

### Objectives

- > Unley is recognised as a leader in providing connected, efficient and safe active transport choices.
- > Active transport options are more utilised by the local community.

### Targets

- > Double the amount of active transport journeys to work by Unley residents (target of 9.4% walking and 7.4% cycling).
- > Record the highest number (percentage of population) of sustainable transport journeys undertaken by our local community, when compared to the rest of metropolitan Adelaide.

### Key Programs

- > Implement the City of Unley Walking and Cycling Plan by 2021.
- > Actively promote the use of cycling and walking across all community age groups.
- > Develop school programs in partnership with the State Government to encourage riding and walking to school.

### Outcomes

- > Safe bike and walk ways are a feature of our City.
- > We have a healthier more active community.
- > Our City's carbon footprint is reduced.

## Focus Area 2

# Parking



This area covers on-street parking and off-street parking, with a focus on main streets and shopping precincts, the minimisation of commuter parking, and the use of technology in parking management to meet existing and future parking challenges.

### Objectives

- > Unley is recognised for its proactive, innovative, and customer centric approach to parking management.
- > Equitable and convenient parking options are delivered throughout the City.

### Targets

- > Percentage reduction in parking related customer complaints.
- > Increase parking solutions and infrastructure that provides for all modes of transport and people with disabilities.

### Key Programs

- > Invest in producing data to ascertain parking behaviours and 'problem areas'.
- > Invest in smart parking solutions that will meet current and future parking management demands.
- > Undertake precinct based parking reviews of the existing parking controls and use the data collected to inform future parking management.
- > Undertake a business parking needs analysis for customer and staff parking. Include findings in policy reviews.
- > Implement technology based solutions that provide simple and economical systems for users.

### Outcomes

- > Parking options are optimised and the mix of residential and business parking needs are met.
- > Commuter parking only occurs in appropriate areas.
- > Our parking systems are simple and user friendly.

## Focus Area 3

# Public Transport and Shared Transport



Public transport and shared transport is classified as any type of transport that reduces dependency on single occupancy vehicles. Public transport in the City of Unley includes trains, trams, buses, and community transport services. Shared transport includes any trip undertaken via ride sharing (e.g. Uber), car sharing (e.g. Go Get) and other innovative transport options.

### Objectives

- > Unley residents enjoy connected and accessible public transport and shared transport options.
- > Our public transport network provides for the existing and future needs of our community.

### Targets

- > Percentage increase in local community use of public transport (target of 15% of journeys to work using public transport).
- > Percentage increase in local community use of shared transport.

### Key Programs

- > Lobby the State Government for infrastructure that encourages our community to use public transport more regularly.
- > Engage with the Department of Planning, Transport and Infrastructure to ensure that Disability Discrimination Act compliant public transport infrastructure is provided in the City.
- > Invest in data and market research to ascertain community behaviour to help inform community needs.
- > Engage with the Department of Planning, Transport and Infrastructure to support prioritisation of UnleyLINK.
- > Promote the use of ride sharing, car sharing and smart transport options, recognising their importance in the future of transport.

### Outcomes

- > Public transport and shared transport is an attractive and well used transport option.
- > Reduced motor vehicle congestion.
- > Improved connectivity and ease of movement between precincts.
- > Our City's traffic related carbon footprint is reduced.

## Focus Area 4

# Traffic Management and Road Safety



This area focuses on traffic management solutions for all types of movement that prioritise safety and accessibility for our community.

### Objectives

- > Unley is recognised as a leader in road safety and traffic management outcomes.
- > Safety is at the core of all of our infrastructure, traffic and transport management initiatives.
- > Unley's street and path networks provide effective, safe routes for all users.

### Targets

- > Be one of the top three local government areas for lowest crash rates per capita.
- > Improve east/west connectivity.
- > Transport movements throughout our City are consistent with our transport system plan/hierarchy.

### Key Programs

- > Provide innovative solutions for traffic management.
- > Review international precedents and develop guidelines for 'Home Zones'. Trial a Home Zone in one of the local Unley precincts.
- > Improve and optimise east-west connectivity.
- > Seek funding from the Department of Planning, Transport and Infrastructure to deliver infrastructure to improve the safety of the road network for all users.
- > Define the road hierarchy for all streets.
- > Complete Local Area Traffic Management studies and implement actions in line with the road hierarchy.
- > Undertake corridor management/road management plan for collector roads.

### Outcomes

- > Reduced traffic and pedestrian incidents across the City.
- > Enhanced mobility and accessibility for our community.
- > Pedestrians can move through our City freely and safely.
- > Improved amenity of local residential streets.

Further Reading

**Unley Integrated Transport  
Strategy Technical Report**

**City of Unley Walking and Cycling Plan**

