

ELECTED MEMBERS' BRIEFING SESSION COVER SHEET

Date of Workshop:	04 July 2022
Subject:	Economic Development Advisory Committee and Mainstreet Model - Future Planning
Department:	Office of the CEO
Presenter(s):	Peter Tsokas, CEO Ed Scanlon, Manager Economic Development & Strategic Projects
Session:	Open to the public.
Attachments:	Nil

PURPOSE

To discuss two actions from within the Economic Development Growth Strategy 2021-2025, being:

- Establish an Independent Economic Advisory Committee; and
- Consider the findings of the Mainstreet Management Model Review (2019) and implement changes as required.

DISCUSSION

Both proposed actions require discussions regarding possible options that Council would like to formally consider as part of a future Council report.

The workshop will provide an opportunity to discuss the intent and makeup of the Independent Economic Advisory Committee, as well as possible alternative models to the current Mainstreet Management Model.

It is anticipated that the Independent Economic Advisory Committee Terms of Reference will be presented to Council at the 25 July 2022 Council Meeting. This discussion will assist in ensuring that the Council report covers key areas that Elected Members would like to consider.

The Mainstreet Management Model Review will also be tabled at the 25 July Council Meeting. Note that the current Mainstreet Model is budgeted and in place for the 2022/23 Financial Year. Any potential changes to the Mainstreet Model would be required to go to community consultation, with any endorsed changes then implemented in the 2023/24 Financial Year. This discussion will also extend to views and possible options regarding the future collection of the separate rate along CoU Mainstreets.

Key Considerations

Independent Economic Development Advisory Committee

- What should the intent of the Independent Economic Development Advisory Committee be?
- How many people should the committee consist of and what skillset should be on there?
- What sort of things / activities would you like to see the Committee consider?
- Should the Independent Economic Development Advisory Committee play a role in the management of Mainstreets?

Mainstreet Management Model Review

- Do you think that the current Mainstreet Model works?
 - If yes, then is it business as usual?
- If No, Is collecting a separate rate on selected mainstreets the best option still?
- What role should Council have?

SPEAKERS

Peter Tsokas, CEO

Ed Scanlon, Manager Economic Development and Strategic Projects

THE BRIEFING IS OPEN TO THE PUBLIC