



COUNCIL AGENDA

Special Council Meeting

Notice is hereby given pursuant to the provisions of the Local Government Act, 1999, that the next Meeting of Unley City Council will be held in the Council Chambers, 181 Unley Road Unley on

Monday 05 June 2023 8:00pm

for the purpose of considering the items included on the Agenda.

Chief Executive Officer

OUR VISION 2033

Our City is recognised for its vibrant community spirit, quality lifestyle choices, diversity, business strength and innovative leadership.

COUNCIL IS COMMITTED TO

- Ethical, open honest behaviours
- Efficient and effective practices
- Building partnerships
- Fostering an empowered, productive culture – “A Culture of Delivery”
- Encouraging innovation – “A Willingness to Experiment and Learn”

KAURNA ACKNOWLEDGEMENT

Ngadlurlu tampinhi, ngadlu Kurna yartangka inparrinhi. Ngadlurlu parnuku tuwila yartangka tampinhi.

*Ngadlurlu Kurna Miyurna yaitya yarta-mathanya Wama Tarntanyaku tampinhi. Parnuku yaitya, parnuku tapa purruna yalarra puru purruna.**

We would like to acknowledge this land that we meet on today is the traditional lands for the Kurna people and that we respect their spiritual relationship with their country.

We also acknowledge the Kurna people as the traditional custodians of the Adelaide region and that their cultural and heritage beliefs are still as important to the living Kurna people today.

*Kurna Translation provided by Kurna Warra Karrpanthi

PRAYER AND SERVICE ACKNOWLEDGEMENT

We pray for wisdom to provide good governance for the City of Unley in the service of our community.

Members will stand in silence in memory of those who have made the Supreme Sacrifice in the service of their country, at sea, on land and in the air.

Lest We Forget.

WELCOME

ORDER OF BUSINESS

ITEM NO

PAGE

1. ADMINISTRATIVE MATTERS

1.1 APOLOGIES

Nil

1.2 LEAVE OF ABSENCE

Mayor M. Hweittson

1.3 CONFLICT OF INTEREST

Members to advise if they have any material, actual or perceived conflict of interest in any Items in this Agenda and a Conflict of Interest Disclosure Form (attached) is to be submitted.

2. CONFIDENTIAL ITEMS

2.1	Confidentiality Motion for Item 2.2 - Santos Tour Down Under 2024	4
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NEXT MEETING

Monday 26 June 2023 - 7.00pm

Council Chambers, 181 Unley Road Unley

DECISION REPORT

REPORT TITLE: CONFIDENTIALITY MOTION - SANTOS TOUR
DOWN UNDER 2024

ITEM NUMBER: 2.1

DATE OF MEETING: 05 JUNE 2023

AUTHOR: YAZMIN KING, EXECUTIVE ASSISTANCE -
CITY SERVICES

DIVISION: CITY SERVICES

1. **RECOMMENDATION**

That:

1. Pursuant to section 90(2) and (3)(b)(i) and (d)(i) of the *Local Government Act 1999*, the Council orders that the public be excluded from attendance at the part of the meeting relating to Agenda item 2.2, except for the following persons:
 - Peter Tsokas, CEO
 - Megan Berghuis, General Manager City Services
 - Claude Malak, General Manager City Development
 - Nicola Tinning, General Manager Business Support and Improvement
 - Mark Labaz, Manager Governance
 - Mandy Smith, Manager Community Connections
 - Yazmin King, Executive Assistant to the General Manager City Services.

To enable the Council to consider Item 2.2 in confidence on the basis that Council considers it necessary and appropriate to act in a meeting closed to the public (excepting those persons listed above) in order to receive, discuss or consider in confidence the following information or matter relating to Item 2.2.

- information the disclosure of which could reasonably be expected to confer a commercial advantage on a person with whom the council is conducting, or proposing to conduct, business, or to prejudice the commercial position of the council.
- commercial information of a confidential nature (not being a trade secret) the disclosure of which could reasonably be expected to prejudice the commercial position of the person who supplied the information, or to confer a commercial advantage on a third party.

CONFIDENTIAL DECISION REPORT

REPORT TITLE: SANTOS TOUR DOWN UNDER 2024
ITEM NUMBER: 2.2
DATE OF MEETING: 05 JUNE 2023
AUTHOR: JANE ROADS, EVENTS COORDINATOR
DIVISION: CITY SERVICES
ATTACHMENTS: NIL

1. **PURPOSE**

The purpose of this report is to seek Council's endorsement for the City of Unley to be an Official Host Council for the 2024 Santos Tour Down Under. This will require Council's allocation of \$55,000 in the 2023-24 Budget, required to host the final Stage 5 Start, Unley to Mt Lofty on Sunday 21 January 2024.

2. **RECOMMENDATION**

That:

1. The report be received.
 2. Events SA's offer for the City of Unley to be an Official Host Council for the 2024 Santos Tour Down Under Stage 5 Start, Unley to Mt Lofty on Sunday 21 January 2024 be accepted.
 3. The budget of \$55,000 required to host a Tour Down Under Stage Start is approved as part of the adoption of the 2023-24 Annual Business Plan and Budget.
 4. Events SA be notified of this outcome.
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3. **RELEVANT CORE STRATEGIES – FOUR YEAR DELIVERY PLAN**

3. Economic Prosperity
 - 3.1 Unley is recognised as an easy place to do business.

4. BACKGROUND

The City of Unley has a long association with the Tour Down Under having hosted twenty Tour Down Under Stage Starts since 2000. Each event has attracted between 7,000 - 10,000 spectators to King William Road to watch the start of the race.

Unley Council's association with a world-class sporting event such as the Tour Down Under enhances the City of Unley's reputation, the theme of which resonates strongly with the City's strategies of establishing alternative forms of transport and encouraging an active and healthy community. Each year this event further showcases King William Road as a vibrant retail and cultural precinct; provides the precinct with long term benefits from significant exposure; and celebrates the enviable lifestyle offered by our City.

According to figures provided by Events SA, the 2023 Santos Tour Down Under attracted:

- 690,000 live audience
- 38,000 visitors to South Australia (92% domestic, 8% international)
- 2.7 million domestic broadcast reach; and
- 248,000+ digital audience.

The City of Unley's Stage 5 Start in 2023 attracted 10,000 people to King William Road.

An Economic Impact Summary was prepared by Council's Economic Development team to evaluate the impact of the 2023 Stage 5 Start on King William Road. A total visitor spend of \$68,000 was attributed to the staging of the 2023 Santos Tour Down Under Stage 5 Start. A further \$20,000 of indirect benefits resulted in the total impact on the Unley economy to be approximately \$80,000 in 2023.

In preparation for the 2024 Santos Tour Down Under, Events SA provided all councils with the opportunity to submit a non-binding Expression of Interest to become an Official Host Council for the 2024 event. The administration submitted an Expression of Interest to host once again a Stage Start in 2024.

As the Expression of Interest is non-binding, councils are not obligated to proceed with hosting a Stage Start and can consider the acceptance of offers to be a host council once formal offers are made.

To encourage a festival of cycling atmosphere, it is a new Events SA requirement that host councils commit to holding an associated event or activity in conjunction with the Stage Start or Finish. The nature and scale of the associated event is not stipulated by Events SA. This associated event is not the subject of this report, but it should be noted that a net expenditure budget of \$243,000 has been incorporated in the draft 2023-24 Annual Business Plan and Budget for this initiative.

DISCUSSION

Events SA considers the City of Unley to be a valued and experienced partner, and as such has confidentially offered the Council to be the Official Host Council of the Final Men's Stage 5 Start, Unley to Mt Lofty on Sunday 21 January 2024.

Events SA have advised that Stuart O'Grady will be launching the 2024 Santos Tour Down Under, including the race routes of each Stage, on Saturday 24 June 2023. As a result, Events SA have asked Council to consider and provide acceptance of this offer, which requires a Council decision. Events SA have stated that they cannot delay the launch date and therefore Council's decision is required ahead of the adoption of the 2023-24 Annual Business Plan and Budget scheduled for the Council meeting on the 26 June 2023.

An amount of \$55,000 has been allocated in the draft 2023-24 Annual Business Plan and Budget for hosting a Tour Down Under Stage Start.

The \$55,000 allocated for the Stage Start includes a \$20,000 Events SA hosting fee plus associated costs for road closures and traffic management, marketing and communications, operations and infrastructure, VIP function, entertainment, and staff overtime.

5. POLICY IMPLICATIONS

5.1 Financial/budget implications

- If Council choose to host a stage start, this will require Council to commit to an allocation of \$55,000 for a Stage Start in 2024 ahead of the adoption of the 2023-24 Annual Business Plan and Budget on Monday 26 June 2023.
- The endorsement of the Stage Start will also commit Council to funding and hosting an associated event, for which \$243,000 net expenditure was allocated in the draft 2023-24 Annual Business Plan and Budget. The nature, scale and budget of which is not stipulated by Events SA, and this will be considered following the adoption of the 2023-24 Annual Business Plan and Budget.

5.2 Risk Management (identification and mitigation)

- As part of the event planning, a risk assessment and emergency response plan will be implemented.

5.3 Staffing/Work Plans/Additional Resource Impact

- The event management requirements associated with being an Official Host Council have been factored into staff workplans for 2023/24.

5.4 Climate/Environmental Impact

- This event helps to promote cycling as an alternative, environmentally friendly form of transport.

5.5 Social/Economic

- Involvement in the Santos Tour Down Under supports the City's strategies of establishing alternative forms of transport and encouraging an active and healthy community. Each year this event further showcases King William Road as a vibrant retail and cultural precinct and provides a significant positive impact on the local economy.

6. ANALYSIS OF OPTIONS

Option 1 -

1. The report be received.
2. Events SA's offer for the City of Unley to be an Official Host Council for the 2024 Santos Tour Down Under Stage 5 Start, Unley to Mt Lofty on Sunday 21 January 2024 be accepted.
3. The budget of \$55,000 required to host a Tour Down Under Stage Start is approved as part of the adoption of the 2023-24 Annual Business Plan and Budget.
4. Events SA be notified of this outcome.

Hosting a stage of the Santos Tour Down Under provides Council with an opportunity to increase awareness of what the City of Unley has to offer on a State-wide, National and International stage. Association with this world-class sporting event enhances the City of Unley's reputation, provides a positive impact on the local economy and resonates strongly with the City's strategies of establishing alternative forms of transport, encouraging an active and healthy community and providing and supporting a range of community events.

Committing to the 2024 Stage Start also commits Council to holding an associated event, which has further budget implications, to be considered following the adoption of the 2023-24 Annual Business Plan and Budget.

Option 2 –

1. The report be received.
2. Events SA's offer for the City of Unley to be an Official Host Council for the 2024 Santos Tour Down Under Stage 5 Start, Unley to Mt Lofty on Sunday 21 January 2024 is declined.
3. The budget of \$55,000 included in the draft 2023-24 Annual Business Plan and Budget is redirected to fund a series of community events.
4. Events SA be notified of this outcome.

This option would result in the proposed \$55,000 required to support the hosting of the Tour Down Under Stage Start being reallocated to a series of community events in the draft 2023-24 Annual Business Plan and Budget. These events could include an Ignite Cinema series and/or other activation events which support the local business and trader community.

In this option, Council will also need to consider at a later date the funding allocation for the associated event.

A decision not to host the Tour Down Under Stage Start in 2024 would result in not capitalising on the opportunity to promote the City of Unley on a national and international scale and the loss of a positive impact on the local economy. This option would also cease Council's 20-year commitment to, and partnership of this prestigious major event, which potentially may result in reputational risk and negative community feedback.

Option 3 –

1. The report be received.
2. Events SA's offer for the City of Unley to be an Official Host Council for the 2024 Santos Tour Down Under Stage 5 Start, Unley to Mt Lofty on Sunday 21 January 2024 is declined.
3. The budget of \$55,000 included in the draft 2023-24 Annual Business Plan and Budget is removed.
4. Events SA be notified of this outcome.

This option would result in the proposed \$55,000 required to support the hosting of the Tour Down Under Stage Start being removed from the draft 2023-24 Annual Budget and Business Plan.

In this option, Council will also need to consider at a later date the funding allocation for the associated event.

As above, a decision not to host the Tour Down Under Stage Start in 2024 may result in a level of negative community feedback and lost opportunity to capitalise on a major event in the City.

7. RECOMMENDED OPTION

Option 1 is the recommended option.

8. REPORT AUTHORISERS

Name	Title
Mandy Smith	Manager Community Connections
Megan Berghuis	General Manager, City Services

DECISION REPORT

REPORT TITLE: CONFIDENTIALITY MOTION TO REMAIN IN
CONFIDENCE - SANTOS TOUR DOWN
UNDER 2024

ITEM NUMBER: 2.3

DATE OF MEETING: 05 JUNE 2023

AUTHOR: YAZMIN KING, EXECUTIVE ASSISTANCE -
CITY SERVICES

DIVISION: CITY SERVICES

1. **RECOMMENDATION**

That:

1. Pursuant to section 91(7) of the *Local Government Act 1999* the Council orders that the following document(s) relating to Agenda Item 2.2 Santos Tour Down Under 2024, shall be kept confidential, being document(s) relating to a matter dealt with by the Council on a confidential basis under sections 90(2) and 90(3)(b)(i) and (d)(i).

☒ Minutes

☒ Report

- information the disclosure of which would divulge information provided on a confidential basis by or to a Minister of the Crown, or another public authority or official (not being an employee of the Council, or a person engaged by the Council)
- commercial information of a confidential nature (not being a trade secret) the disclosure of which could reasonably be expected to prejudice the commercial position of the person who supplied the information, or to confer a commercial advantage on a third party.

2. This order shall operate:

- For a period of 3 months; or
- Until the execution of a contract.

and be reviewed every 12 months (if the confidentiality period is longer than 12 months in duration)

3. Pursuant to section 91(9)(c) of the *Local Government Act 1999*, the Council delegates to the Chief Executive Officer the power to revoke this order in whole or in part.