



**Minutes of the City of Unley  
Business and Economic Development Advisory  
Committee Meeting  
Wednesday, 29 November 2023, 5pm  
Council Chambers  
181 Unley Road Unley**

**PRESENT**

Councillor S Finos  
Councillor D Palmer  
Presiding Member A Abrahamzadeh  
Independent Member G Goddard  
Independent Member K Della-Torre  
Independent Member J McNally  
Independent Member N Sheehan  
Independent Member A Hammett

**OFFICERS PRESENT**

D Griffiths, Manager Economic Development & Strategic Projects  
J Harris, Coordinator Economic Development

**GUEST**

Philip Andrews, Chair Unley Road Trader Association  
Susan Straschko, Chair Fullarton Road Trader Association  
Shane Chamings, Chair Goodwood Road Trader Association  
Sam Mingoia, Chair King William Road Trader Association

**ACKNOWLEDGEMENT**

The Presiding Member welcomed Members to the meeting and opened the meeting with the Acknowledgement.

**1. ADMINISTRATIVE MATTERS**

**1.1 APOLOGIES**

Nil

**1.2 LEAVE OF ABSENCE**

Nil

### 1.3 CONFLICT OF INTEREST

Councillor S Finos declared a general conflict of interest in Item 2.1 Mainstreet Trader Associations – Annual Stakeholder Presentation.

Independent Member A Hammett declared a general conflict of interest in Item 2.1 Mainstreet Trader Associations – Annual Stakeholder Presentation.

### 1.4 MINUTES

#### ITEM 1.4.1

#### MINUTES OF THE ORDINARY BUSINESS AND ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING HELD WEDNESDAY, 18 OCTOBER 2023

MOVED Councillor D Palmer

SECONDED Councillor S Finos

#### RECOMMENDATION

That:

1. The minutes of the Ordinary Business and Economic Development Advisory Committee held on Wednesday, 18 October 2023 be taken as read and signed as a correct record.

**CARRIED UNANIMOUSLY**

***Resolution No. BEDC0002/23***

### 1.5 DEFERRED / ADJORNED ITEMS

Nil

## 2. REPORTS

#### ITEM 2.1

#### MAINSTREET TRADER ASSOCIATIONS - ANNUAL STAKEHOLDER PRESENTATION

MOVED Councillor D Palmer

SECONDED Councillor S Finos

#### RECOMMENDATION

That:

1. The report be received.
2. Council Administration review the operations of the King William Road Trader Association and identify any areas for improvement.
3. Council Administration coordinate quarterly workshops with the Mainstreet Trader Chairs and Coordinators.

4. Council Administration obtain budget requests from each Mainstreet Trader Association by 24 January 2024 with a focus on precinct and value added infrastructure development.
5. Based on the budget requests received, Council Administration send a joint letter from the Trader Association Chair and Presiding Member of BEDAC to the participating businesses articulating how the funding is proposed to be spent in each street as part of a budget consultation process.
6. Insist that all Mainstreet Trader Associations consult with their streets annually to receive feedback through the agreement process.

**CARRIED UNANIMOUSLY**

***Resolution No. BEDC0003/23***

## **ITEM 2.2**

### **PROPOSED UPDATE TO THE BEDAC TERMS OF REFERENCE**

MOVED Independent Member G Goddard

SECONDED Independent Member K Della-Torre

#### **RECOMMENDATION**

That:

1. The report be received.
2. Council to note that the Business and Economic Development Advisory Committee will review the Terms of Reference by 30 June 2024.

**CARRIED UNANIMOUSLY**

***Resolution No. BEDC0004/23***

## **ITEM 2.3**

### **STATUS OF THE ECONOMIC DEVELOPMENT GROWTH STRATEGY 2021-2025**

MOVED Independent Member K Della-Torre

SECONDED Independent Member A Hammett

#### **RECOMMENDATION**

That:

1. the report be received.

**CARRIED UNANIMOUSLY**

***Resolution No. BEDC0005/23***

## **ITEM 2.4**

### **UNLEY BUSINESS AWARDS**

MOVED Councillor S Finos

SECONDED Independent Member A Hammett

### **RECOMMENDATION**

That:

1. The report be received.
2. Council to host a City of Unley Business Award event
3. Nominate Joshua McNally from BEDAC to be on the judging panel.
4. Council to nominate an Elected Member to be on the judging panel.
5. Economic Development staff member to be on the judging panel.
6. Judging Panel to review and specify the judging categories, criteria and event details.

**CARRIED UNANIMOUSLY**

***Resolution No.*** BEDC0006/23

## **ITEM 2.5**

### **SOCIAL MEDIA - FIND YOUR EVERYTHING**

MOVED Independent Member G Goddard

SECONDED Councillor D Palmer

### **RECOMMENDATION**

That:

1. The report be received.
2. Council decommissions the Social Media presence of *Find Your Everything*.

**CARRIED UNANIMOUSLY**

***Resolution No.*** BEDC0007/23

**ITEM 2.6**

**BUSINESS SURVEY - CLOSING THE LOOP**

MOVED Councillor D Palmer

SECONDED Independent Member A Hammett

**RECOMMENDATION**

That

1. The report be received.
2. Council release the statement to close the loop with the business community in December 2023.
3. Council undertake a business pulse survey in April and September of 2024.
4. The CEO be authorised to make minor editorial and formatting changes as required to the 'Statement' (Attachment 1) to finalise the document.

**CARRIED UNANIMOUSLY**

***Resolution No. BEDC0008/23***

**ITEM 2.7**

**NON-RESIDENTIAL DEVELOPMENT APPLICATIONS LODGED 2022/23**

MOVED Councillor D Palmer

SECONDED Councillor S Finos

**RECOMMENDATION**

That:

1. The report be received.

**CARRIED UNANIMOUSLY**

***Resolution No. BEDC0009/23***

## **ITEM 2.8**

### **ECONOMIC DEVELOPMENT POLICY**

MOVED Councillor D Palmer

SECONDED Independent Member K Della-Torre

### **RECOMMENDATION**

That:

1. The report be received.
2. The proposed Economic Development Policy as set out in attachment 3 to this report (Item 2.8, Business and Economic Development Advisory Committee Meeting 29/11/2023) be presented to Council for endorsement.
3. The CEO be authorised to make minor editorial and formatting changes as required to the Economic Development Policy to finalise the document.

**CARRIED UNANIMOUSLY**

***Resolution No. BEDC0010/23***

## **3. OTHER BUSINESS**

### **ITEM 3.1**

#### **ECONOMIC ACTIVITY DATA COLLECTION - UNLEY GALA**

- Action Item: Administration to investigate the use of banking data for visitor economy events.

### **NEXT MEETING**

Wednesday 21 February 2024 - 5.30pm

### **CLOSURE**

The Presiding Member closed the meeting at 7:41pm.

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**PRESIDING MEMBER**