



**Minutes of the City of Unley
Business and Economic Development Advisory
Committee Meeting
Thursday, 27 February 2025, 5.30pm
Bar Area, Civic Centre
181 Unley Road, Unley**

PRESENT

Councillor S Finos
Councillor D Palmer
Presiding Member A Abrahamzadeh
Independent Member G Goddard
Independent Member J McNally
Independent Member N Sheehan
Independent Member A Hammett

OFFICERS PRESENT

Donna Griffiths, Manager Economic Development & Strategic Projects
Jessica Harris, Coordinator Economic Development

GUEST

Nil

ACKNOWLEDGEMENT

The Presiding Member welcomed Members to the meeting and opened the meeting with the Acknowledgement.

1. ADMINISTRATIVE MATTERS

1.1 APOLOGIES

Independent Member K Della-Torre

1.2 LEAVE OF ABSENCE

Nil

1.3 CONFLICT OF INTEREST

- Presiding Member A Abrahamzadeh declared a general conflict of interest in Item 2.5 and Item 2.7.
- Councillor S Finos declared a material conflict of interest in Item 2.5.

1.4 MINUTES

ITEM 1.4.1

MINUTES OF THE ORDINARY BUSINESS AND ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING HELD WEDNESDAY, 6 NOVEMBER 2024

MOVED Independent Member G Goddard

SECONDED Independent Member N Sheehan

That:

1. The minutes of the Ordinary Business and Economic Development Advisory Committee held on Wednesday, 6 November 2024 be taken as read and signed as a correct record.

CARRIED UNANIMOUSLY

Resolution No. BEDC0001/25

1.5 DEFERRED / ADJORNED ITEMS

Nil

1.6 EARLY DEPARTURE

COUNCILLOR D PALMER LEFT THE MEETING AT 5:44PM.

2. REPORTS

ITEM 2.1

PRESIDING MEMBER REPORT - YEAR TWO

MOVED Independent Member G Goddard

SECONDED Independent Member N Sheehan

BEDAC recommends to Council that:

1. The report be received.

CARRIED UNANIMOUSLY

Resolution No. BEDC0002/25

ITEM 2.2

BUSINESS MIX AND ESCAPE SPEND REPORT

MOVED Independent Member A Hammett

SECONDED Councillor S Finos

BEDAC recommends to Council that:

1. The report be received.

CARRIED UNANIMOUSLY

Resolution No. BEDC0003/25

ITEM 2.3

ANNUAL VACANCY RATE

MOVED Independent Member J McNally

SECONDED Independent Member G Goddard

BEDAC recommends to Council that:

1. The report be received.

CARRIED UNANIMOUSLY

Resolution No. BEDC0004/25

ITEM 2.4

BUSINESS ASSOCIATION - MID YEAR REPORT

MOVED Independent Member G Goddard

SECONDED Independent Member J McNally

BEDAC recommends to Council that:

1. The report be received.

CARRIED UNANIMOUSLY

Resolution No. BEDC0005/25

Presiding Member A Abrahamzadeh left the room for this item.

Councillor S Finos left the room for this item.

Deputy Presiding Member Councillor D Palmer chaired the meeting for this item.

ITEM 2.5

BUSINESS ASSOCIATION BUDGET REQUEST FOR 2025/26 FY

MOVED Independent Member J McNally

SECONDED Independent Member G Goddard

BEDAC recommends to Council that:

1. The report be received.
2. Council considers as part of the 2025-26 Draft Annual Business Plan process, the requests from the four Business Associations to raise a separate rate for the purposes of marketing and minor infrastructure improvements as follows:

King William Road \$169,145
Unley Road Association \$146,440
Goodwood Road \$64,297
Fullarton Road \$16,500

3. Council considers as part of the 2025-26 Draft Annual Business Plan process, the provision of \$40,000 towards event sponsorship to Business Precincts for the purpose of an activation that stimulates the visitor economy.

CARRIED UNANIMOUSLY

Resolution No. BEDC0006/25

Councillor S Finos returned to the room.
Presiding Member A Abrahamzadeh returned to the room.

ITEM 2.6

COUNCIL'S ECONOMIC STRATEGIC DIRECTION

MOVED Independent Member J McNally

SECONDED Independent Member N Sheehan

BEDAC recommends to Council that:

1. The report be received.

CARRIED UNANIMOUSLY

Resolution No. BEDC0007/25

Presiding Member A Abrahamzadeh left the room for this item.
Deputy Presiding Member Councillor D Palmer chaired the meeting for this item.

ITEM 2.7

THE FUTURE OF BUSINESS PRECINCTS

MOVED Independent Member A Hammett

SECONDED Independent Member G Goddard

BEDAC recommends to Council that:

1. The report be received.
2. The Administration develops a 10-year plan using the Framework, with appropriate first order costings and resources, to be presented to Council for its consideration.

CARRIED UNANIMOUSLY

Resolution No. BEDC0008/25

Presiding Member A Abrahamzadeh returned to the room.

3. OTHER BUSINESS

Acknowledgment by BEDAC

The Business and Economic Development Advisory Committee (BEDAC) expressed its appreciation to the Administration for its dedication and efforts over the past two years. The Committee acknowledged the significant work undertaken to support business precincts, drive economic development, and progress strategic projects that benefit the City of Unley. BEDAC thanked the Administration for its commitment and collaboration in delivering positive outcomes for the local business community.

Acknowledgment of Business Associations

The Business and Economic Development Advisory Committee (BEDAC) acknowledged and expressed its gratitude to the volunteers of the City of Unley's four Business Associations. The Committee recognised the significant time, effort, and passion these volunteers contribute to supporting local businesses, enhancing business precincts, and enriching the fabric and lifestyle of the community. Their dedication plays a vital role in fostering a vibrant and thriving local economy.

Acknowledgment by City of Unley

The City of Unley thanked the members of the Business and Economic Development Advisory Committee for their valued contributions during the March 2023 to March 2025 term. The insights, expertise, and commitment played a crucial role in shaping initiatives that support Unley's business community and drive economic growth. Council greatly appreciates the time and energy members have dedicated to advancing the city's strategic priorities.

NEXT MEETING

TBC - Wednesday 11 June 2025 - 5:30pm

CLOSURE

The Presiding Member closed the meeting at 6:15pm.

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PRESIDING MEMBER