



Unley Parking Management Implementation Plan

About

This Implementation Plan plays a pivotal role in advancing the aims, principles and directions outlined in the Unley Parking Management Plan 2023-2033.

By establishing clear priorities and proposing an annual delivery program, it ensures a structured and focused approach to addressing parking management needs in the Unley area.

This document serves as a roadmap to guide the effective execution of the actions within the Unley Parking Management Plan, ultimately leading to more equitable and sustainable parking solutions within the community.

This Implementation Plan is focused on the priority actions for Council to deliver in the short term (24/25 to 26/27), and will be reviewed in 26/27.

This Implementation Plan is also aimed at being a flexible document that can support new parking management opportunities as they arise.

Funding will be sought each financial year through the Annual Business Plan to deliver on the identified focus areas and associated actions.



Table 1. Parking themes and 13 parking management directions established by the Unley Parking Management Plan

Parking themes	Parking management directions
Local streets	1. Parking congestion 2. Narrow streets 3. Driveway access
Precinct parking	4. Retail and entertainment precincts 5. School precincts 6. Accessible parking
Parking technology	7. Smart parking 8. Parking information 9. Pay-for-use parking
Permits	10. Parking permits: residents, businesses and events
Temporary parking	11. Temporary parking: construction and events
Advocacy	12. Sustainable travel 13. Planning and building design

Our priority 17 short-term focus areas

1

Improving communication and educational materials on parking management, covering current and new procedures. This includes coverage of various parking issues like congestion, narrow streets, driveway access, school parking, and construction zones.

Refer: 1.1, 2.1, 3.2, 5.2, 11.2, 11.8

2

Shifting the permit renewal expiry date to 31 March from the current date of 31 December to support an improved level of customer service.

Refer: 10.10

3

Updating and/or developing new permits and procedures to align with the operational directions outlined in the Plan, including resident parking permits (updated), temporary parking permits (updated), mobility access permits (new), temporary caravan/trailer exemption permits (new) and business parking permits (new).

Refer: 10.4, 10.5, 10.6, 10.7

4

Rectifying legacy parking time limit controls that do not adhere to Australian Standards or yield equitable and sustainable outcomes. This involves reassessing on residential streets No Parking Zones installed between 8am-10am and 10am-12 noon, and time limit controls less than one hour.

Refer: 1.2

5

Aligning legacy business parking permits with the Plan's operational directions, and reviewing time limit controls in key areas – Goodwood Primary School and Maple Avenue – where most of these permits are concentrated.

Refer: 1.2, 10.8

6

Aligning legacy Resident Only Parking Permit Zones that have access to off-street parking with the operational directions of the Plan.

Refer: 1.2, 10.1

7

Reviewing fees for pay-for-use parking, permits and construction work zones.

Refer: 9.1, 10.2, 11.3

8

Continuing progress of the school safety precinct parking reviews, completing commenced assessments at Unley Primary School and Concordia College, and then following with at least one school review undertaken each year.

Refer: 5.1, 5.2

9

Reviewing the car parking contributions fund policy that was last reviewed and updated in October 2015.

Refer: 13.2

10

Undertaking a parking review at key retail and entertainment precincts, encompassing Goodwood precinct, Unley Road precinct and Highgate Shopping precinct. The parking reviews will consider opportunities for smart parking technology and pay for use parking to optimise existing parking facilities.

Refer: 1.2, 4.1, 4.2, 7.2

11

Undertaking a parking review at key business precincts, with an initial focus on the Greenhill Road precinct between Goodwood Road, Unley Road and Hughes/Le Hunte streets.

Refer: 1.2, 9.2

12

Upgrading existing ticket machines to smart parking meters in alignment with City of Adelaide's smart parking meter rollout, addressing recent upgrade requirements to current ticket machines.

Refer: 7.1

13

Conducting an Accessible Parking Zone review encompassing an audit of all public accessible parking zones, and development of an improvement plan.

Refer: 6.1, 6.2

14

Installing on-street bike parking and e-scooter nodes, with the aim to install at least one per year within key precincts to improve footpath accessibility and support more people to walk, bike ride and/or e-scoot for transport purposes.

Refer: 12.6

15

Introducing a phased Digital Permit System, starting with the development of a business requirements document and the identification of the system or technology for deployment in the initial phase.

Refer: 10.3

16

Implementing a car share scheme at feasible and market-appropriate locations.

Refer: 12.4

17

Increasing the presence of public electric vehicle charging stations in the City at feasible and demand-driven locations.

Refer: 12.5

Implementation plan

Themes and Directions	Council lead	Council key contributors	External funding / support	Short-term				Medium-term			Long-term	
				23/24	24/25	25/26	26/27	27/28	28/29	30/31	31/32	32/33
1. Parking congestion												
1.1. Revise the Council webpage to offer a concise definition of parking congestion and establish a simple and transparent process for requesting or altering parking restrictions.	CD	C	✓	●	●							
1.2. Review existing parking restrictions to ensure they align with best practice and achieve the desired level (65% to 85%) of parking occupancy.	CD	CWM	✓	●	●	●	●	●	●	●		
2. Narrow streets												
2.1. Create Unley-specific educational materials on parking 'do's and don'ts' for 'narrow' and 'small yield' streets, to raise community awareness about appropriate parking practices.	CD	C	✓	●	●							
2.2. As part of the Council's annual road and kerb renewal program, consider opportunities to reduce existing wider road widths to 7.6 metres and allow for increased footpath and verge widths.	AM			On-going as part of asset renewal program								
3. Driveway access												
3.1. As part of road renewal projects, review and remove all existing driveway line marking that does not comply with the directions outlined in this Plan.	AM			On-going as part of asset renewal program								

Abbreviations for Council team names ('Council lead' column):

AM = Asset Management, BSS = Business Systems & Solutions, C = Communications, CC = Community Connections, CD = City Design, CWM = Civil Works & Maintenance, DRS = Development & Regulatory Services, ED = Economic Development, FP = Finance & Procurement

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				23/24	24/25	25/26	26/27	27/28	28/29	30/31	31/32
3.2 Develop educational materials specific to Unley that outline parking 'do's and don'ts' adjacent to driveways, aiming to increase community awareness regarding appropriate parking practices.	CD	C	✓	●	●						
4. Retail and entertainment precincts											
4.1 Re-assess parking controls in key retail/entertainment precincts, extending the assessment to encompass nearby side streets, with the objective of aligning them to the <i>guidelines</i> outlined on page 28 of the Plan. Involve local businesses, and nearby impacted residents, in the assessment process to ensure specific parking requirements, unique to the precinct, are well-understood and considered.	CD	ED	✓		●	●	●	●	●	●	
4.2 Identify opportunities to expand smart parking technology within key retail/entertainment precincts to better understand parking occupancy and turnover, improve parking compliance, and enhance parking access for customers through on-street real-time signs and mobile applications.	CD	BSS	✓		●	●	●	●	●	●	●
				To be considered as part of delivering 4.1							
4.3 Reevaluate and, if necessary, enhance the strategy for enforcing parking time limits within retail/entertainment precincts to improve compliance and parking turnover.	DRS		✓				●	●	●		
4.4 Collaborate with private property owners to enhance off-street parking availability by using or expanding rear lots for public use, thus improving overall parking support for the precinct.	ED	CD, DRS		On-going as part of trader association discussion							

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				23/24	24/25	25/26	26/27	27/28	28/29	30/31	31/32	32/33	33/34
5. School precincts													
5.1	CD	CWM, DRS		●	●	●	●	●	●	●	●	●	
5.2	CD	C	✓	●	●	●	●						
5.3	CD			On-going, led by DIT									
5.4	CD	DRS		To be aligned with School Parking Reviews and led by schools									
6. Accessible parking													
6.1	CD	AM	✓		●	●	●	●	●	●			
6.2	CD	AM	✓		●	●	●	●	●	●			
6.3	CD	CC		On-going as part of delivering A6.1 and A6.2									

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				23/24	24/25	25/26	26/27	27/28	28/29	30/31	31/32	32/33
7. Smart parking												
7.1	Investigate the feasibility of converting existing ticket machines to smart parking meters.	CD	AM	✓	●	●	●					
7.2	Investigate the feasibility of expanding smart parking technology to other high-demand parking locations, including: <ul style="list-style-type: none"> ▶ Goodwood main street precinct ▶ Unley Civic Precinct ▶ Fullarton Park Community Centre off-street car park ▶ Unley Swimming Centre. 	CD	BSS	✓		●	●	●	●	●	●	●
					To be considered as part of delivering 4.1							
7.3	Explore new technology that enables more efficient enforcement of time-limited parking.	DRS	CD, BSS	✓				●	●	●	●	●
7.4	Collaborate with other councils and learn from their smart-parking solutions to enhance the City of Unley's parking initiatives.	CD	BSS		On-going							
8. Parking information												
8.1	Through the expansion of smart parking technology (action 7.2) identify opportunities to: <ul style="list-style-type: none"> ▶ Expand the Park Adelaide App ▶ Expand the installation of on-street smart parking signs. 	CD	BSS	✓				●	●	●	●	●
8.2	Ensure the ongoing accuracy and relevance of Council's city-wide, on-street parking database through continuous updates and maintenance.	CD	BSS		On-going							
8.3	Develop an Unley Parking Map to publicly share Council's on-street parking database online, thereby displaying all parking controls in the City of Unley area."	CD	BSS					●	●	●		

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8.4 Improve and maintain Council's website as a publicly available information source on parking regulations and processes to apply for permits, parking restrictions and work zones.	CD	C	✓	On-going								
9. Pay for use parking												
9.1 Conduct a comprehensive review of pay-for-use fees and charges by location or precinct, and adjust fees to achieve an optimal occupancy rate of 65% to 85%.	CD	FP			●	●	●					
9.2 Initiate a trial of pay-for-use parking in a designated section of the Greenhill Road mixed-use business precinct to evaluate its effectiveness in providing all-day parking options for business staff at a reasonable cost.	CD	ED, AM	✓		●	●	●					
9.3 Explore possibilities to extend pay-for-use parking as a measure to regulate commuter parking in proximity to train and tram stations.	CD	AM	✓					●	●	●		
9.4 Collaborate with the local community to identify suitable locations for pay-for-use parking in busy retail and entertainment precincts. This approach aims to effectively manage parking congestion and enhance parking turnover, ultimately supporting local businesses.	CD	ED, AM	✓					●	●	●	●	●
				To be considered as part of delivering 4.1								
10. Parking permits: residents, businesses and events												
10.1 Review legacy Resident Only Parking Permit zones to align with the operational directions outlined in this Plan.	CD	CWM, DRS	✓	●	●	●						
10.2 Review resident parking permit fees, with the aim of increasing fees to encourage the use of private parking by residents and better reflect the benefit that the permits provide. This review will encompass all permit types, not just resident parking permits	CD	FP		●	●	●						

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10.3 Explore the potential for a Digital Permit System to enhance the efficiency of processing and administering permits for customers, administrators and regulatory services. This investigation will encompass all permit types, not just resident parking permits."	DRS	CD, BSS	✓			●	●	●					
10.4 Conduct a comprehensive review of all existing Accessible Parking Zones situated in front of residential properties to ensure alignment with the operational directions in this Plan.	CD	CWM, DRS		●	●	●	●						
10.5 Develop and implement a 'Mobility Access Permit' scheme in alignment with the operational directions in this Plan.	DRS	CD	✓	●	●								
10.6 Develop and implement a Temporary Caravan/Trailer Exemption permit scheme.	DRS	CD	✓	●	●								
10.7 Develop and implement a 'Business Parking Permit' scheme in alignment with the operational directions in this Plan.	DRS	CD	✓	●	●	●							
10.8 Assist the participants of the 2016 trial business permits (including Goodwood Primary School) in transitioning to the new Business Parking Permit scheme.	CD	DRS	✓	●	●	●							
10.9 Review the provision of the Joint Venture On-Street Parking Permit, which was established in 1996 with Business SA.	DRS	ED, CD						●	●	●			
10.10 Move the expiry of permits 31 December to a more appropriate time of the year.	DRS	CD		●	●								

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				23/24	24/25	25/26	26/27	27/28	28/29	30/31	31/32	32/33
11. Temporary parking: construction and events												
11.1	Review the process of establishing construction work zones, including the necessary supporting documentation, to enhance efficiency and results.	CD	DRS, C	✓		●	●					
11.2	Update the publicly available information on the application process for a construction work zone.	CD	DRS, C	✓		●	●					
11.3	Reevaluate fees for establishing construction work zones to reflect the exclusivity of provided spaces.	CD	DRS, FP			●	●					
11.4	Reevaluate Council's enforcement approach to effectively address parking compliance issues near major construction sites.	DRS						●	●	●		
11.5	Review the process for requesting temporary event parking controls, including the required supporting documentation.	CD	DRS, C, CC				●	●	●			
11.6	Reevaluate the fees for approving temporary event parking controls to align with the time and effort required for installation and removal of the signs.	CD	FP, CWM				●	●	●			
11.7	Reassess the enforcement approach to effectively address parking compliance issues near major event sites, with a focus on evening and weekend events.	DRS						●	●	●		
11.8	Identify opportunities to improve event parking communication through online and social media platforms, to better inform the community of the temporary traffic and parking controls related to medium-sized and large events.	CD	C	✓	●	●	●	●				

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				23/24	24/25	25/26	26/27	27/28	28/29	30/31	31/32
12. Sustainable travel											
12.1	Public transport: Advocate to the State Government for major improvements to public transport, including but not limited to more frequent services, the introduction of bus priority measures on select priority routes, and better maintained stations/stops	CD	DRS		On-going						
12.2	Active transport: Continue delivering on actions of Unley's 'Walking and Cycling Plan', promoting active transportation as a viable and eco-friendly option for short trips	CD		✓	On-going through Council's Walking and Cycling Plan						
12.3	Carpooling and ride-sharing incentives: Advocate to the State Government to offer incentives and programs to encourage carpooling and ride-sharing to reduce the number of single-occupancy vehicles on the roads.	CD			On-going through Council's Walking and Cycling Plan						
12.4	Car-share schemes: Work with car-share operators to introduce car-share schemes in the City of Unley, with a focus on mixed-use resident and business precincts and electric car-share vehicles.	CD	DRS	✓		●	●	●	●	●	
12.5	Public electric-vehicle charging: Expand public on-street and off-street electric-vehicle charging stations in the City of Unley where feasible and appropriate.	CD	AM	✓	●	●	●	●	●	●	
12.6	E-scooter and bike parking nodes: Identify opportunities to create on-street parking facilities for e-scooter and bike parking to minimise the impacts on footpaths and continue to support active and sustainable transport modes.	CD	AM	✓		●	●	●	●	●	
12.7	Education and awareness campaigns: Offer educational programs and awareness campaigns to inform the community about the benefits of sustainable travel and the impact of individual choices on the environment.	CD	C	✓	On-going through Council's Walking and Cycling Plan						

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				23/24	24/25	25/26	26/27	27/28	28/29	30/31	31/32	32/33
12.8 Workplace travel plans: Collaborate with local businesses to develop workplace travel plans that promote sustainable commuting options for employees.	CD	C	✓	On-going through Council's Walking and Cycling Plan								
13. Planning and building design												
13.1 Planning and design code: Advocate to the State Government, in partnership with the Local Government Association (LGA), for updated policies in the Planning and Design Code (P&D Code) that give greater consideration and weight to: <ul style="list-style-type: none"> Garage sizes that better accommodate larger domestic vehicles such as 4WD vehicles (which may also require amendment to Australian Standards). Providing adequate storage facilities in dwellings so garages can be used for vehicle-related purposes The development of design standards for onstreet parking and the location of and shared vehicle crossovers Alternative transport options that minimise parking demand (e.g., end-of-trip bicycle facilities, car share schemes, and public or active transport). 	DRS	CD, ED		On-going through State Government Planning and Design Code Updates, Design Standards consultations								
13.2 Car-parking fund <ul style="list-style-type: none"> Review its Car Parking Contributions Fund Policy Seek the LGA to advocate for amendments to the PDI Act to give greater powers to councils in the exercise of imposing a contribution to car-parking funds (as opposed to being discretionary to applicants). 	DRS	CD, ED		●	●	●						

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				23/24	24/25	25/26	26/27	27/28	28/29	30/31	31/32	32/33
13.3 Design and building standards: Ask the LGA to advocate to development industry bodies for improved design and building outcomes linked to more sustainable design principles.	DRS	CD		On-going through State Government Planning and Design Code Updates, Design Standards consultations								
13.4 Private off-street car parks: Work with landowners in key retail/entertainment and commercial/business precincts to coordinate shared access to and the availability of existing off-street parking areas, as well as provide design advice on signage, paving and landscaping of areas. Seek opportunities to maximise existing assets.	ED	DRS, CD		On-going as part of trader association discussion								