



2023/2024 END OF SEASON NEWSLETTER



CRAIG SOLOMON SWIM CENTRE LEAD

At the end of the 2022 / 2023 season I mentioned that the Unley Swimming Centre had embarked on what could be best described as a " *season of change*". If I were to describe this season, I would label it as a season of " *new beginnings*".

The Centre experienced its first full season with a new leadership team at the helm. We embarked on our largest recruitment campaign in over a decade and there were large wholesale changes within our Programs space.

Contributing to this season's success has been some very favourable weather conditions for outdoor swimming. Some lovely warm weather got the season off to a flying start and has been followed on with this amazing Autumn sunshine and very little rain.



At the time of printing, the Unley Swimming Centre is on track to reach 94,000 visitations this season, with an increase of nearly 10,000 visits compared to last season.

This will be the first time since our Covid interrupted season that we have surpassed the 90,000 mark.

There were 9,029 swimming lessons held in our LTS and private lesson programs, with 547 students participating in the Spring Term and 588 students participating in the Summer term.

A noticeable increase also occurred within the Aquarobics program, with 1931 Aqua participants attending our sessions.

The continued growth in our general visitations, along with our Learn to Swim and Aquarobics programs, highlights how much our community values and supports our services.

OFF SEASON KEY PROJECTS

During the off season each year, we undertake a number of key maintenance projects to ensure things around the Centre are kept in good working order for future seasons. This offseason will see the Centre focusing on the completion of our:

- Pool pump control system upgrade
- Balance tank maintenance upgrade
- Chlorine storage and delivery upgrades

Each of these projects will assist the team to provide the best possible facility for you to enjoy for seasons to come.

The team will also be working on several smaller projects to help improve our patron's experience whilst at the Centre.

Our Learn To Swim program will undergo a make over which will include new marketing materials, updated certificates and a number of new and exciting initiatives for our participants.

We will continue to refine the Active World membership platform, implementing new features as well as updating instruction manuals to assist patrons in using the platform.

After a successful campaign in the 2023 off season, we will relaunch an expression of interest (EOI) recruitment campaign, to further bolster our staffing with more high-quality candidates for the upcoming 2024 / 2025 season.

The campaign will once again include advertising across social media, various council facilities and through our customer databases. Keep an eye out and please pass on to anyone looking to join our fantastic team.



2024 / 2025 PROPOSED FEES AND CHARGES

*Please note that the listed prices are subject to endorsement and may change.

SEASON PASSES	PRICE
Adult	\$ 590
Concession	\$ 450
Family (2 adults / 3 kids)	\$ 1180

MULTI VISIT PASSES	PRICE
Adult 10 Visit	\$ 73
Adult 30 Visit	\$ 185
Concession 10 Visit	\$ 63
Concession 30 Visit	\$ 155

AGE FRIENDLY 10 PASS	PRICE
70 – 79 years	\$ 28.00
80 – 89 years	\$ 18.00
90 – 99 years	\$ 10.00
100 + years	FREE

CASUAL ENTRY PRICES	PRICE
Adult	\$ 8.80
Concession	\$ 7.20
Family (2 adults / 3 kids)	\$ 28.00
Child 5 – 15	\$ 7.20
Child 1 – 4	\$ 4.30
Child Under 12 months	FREE
Spectator	\$ 4.30
Supervising Adult	\$ 4.30



GENERAL INFORMATION AND PROGRAM DATES

Opening Date: Saturday September 14th 2024

Closing Date: Sunday May 25th 2025



START DATE

FINISH DATE

AQUA

Saturday
14th Sept 2024

Saturday
24th May 2025

YOGA

Wednesday
9th Oct 2024

Wednesday
30th April 2024



SWIM SCHOOL SPRING TERM

Monday
14th Oct 2024

Sunday
15th Dec 2024



SUMMER TERM

Tuesday
28th Jan 2025

Sunday
13th Apr 2025

BIRTHDAY PARTIES

Saturday
12th Oct 2024

Sunday
27th Apr 2025



PRIVATE LESSONS

Monday
9th Oct 2024

Sunday
13th Apr 2025



SWIMFIT

Monday
14th Oct 2024

Monday
28th Apr 2025



CARNIVALS AND MAJOR BOOKINGS

The Unley Swimming Centre is home to numerous school and club swimming carnivals. We make every effort to place carnivals on a Monday or Friday, allowing our lap swimmers three consecutive days swimming without any major interruption. Limited events do occur on weekends, but all are advertised well in advance.

Below is a schedule of the major bookings that have been received to date for the 2024 / 2025 season. Please use this information as a guide only, noting that some changes may occur once we recommence in September. A list of all confirmed bookings will be made available at the time of purchase of your membership, so you can make an informed decision on what is best for you.

DAY / DATE	EVENT	SPACE RESTRICTIONS
Monday 21 st October 2024	Carnival	Entire Centre
Friday 25 th October 2024	Carnival	Entire Centre
Saturday 3 rd November 2024	Carnival	Entire Centre
Friday 29 th November 2024	Carnival	Entire Centre
Monday 2 nd December 2024	Carnival	Entire Centre
Friday 6 th December 2024	Carnival	Entire Centre
Monday 9 th December 2024	Carnival	Entire Centre
Friday 13 th December 2024	Recreation Day	Entire Centre
Monday 3 rd February 2025	Carnival	Entire Centre
Friday 7 th February 2025	Carnival	Entire Centre
Sat 8 th February 2025 Sun 9 th February 2025	MS Mighty Swim	Main Pool
Friday 14 th February 2025	Carnival	Entire Centre
Friday 21 st February 2025	Carnival	Entire Centre
Friday 21 st March 2025	Carnival	Entire Centre
Monday 24 th March 2025	Carnival	Entire Centre
Friday 4 th April 2025	Carnival	Entire Centre
Friday 11 th April 2025	Carnival	Entire Centre

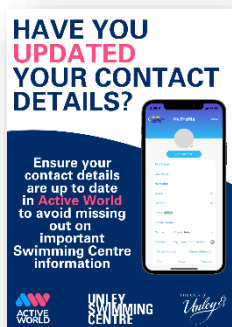
OFF SEASON GENERAL CORRESPONDENCE

All relevant information regarding the Centre and its operation next season, including promotions and confirmed pricing, will be advertised online at www.unley.sa.gov.au early July 2024.

Please check there as your first reference point for all information regarding the 2024 / 2025 season.

We will also update our social media pages as required, so please follow us on Instagram and Facebook for updates.

MEMBERSHIP CORRESPONDENCE



Please ensure that your account within the Active World Membership Portal has your correct contact details to ensure that if required, we can contact you regarding your memberships.

All accounts require either an active email address (preferred) or contact phone number.

Correspondence will be sent via email in the first instance.

If you would like more information regarding any of these projects or have any suggestions on how we can improve our service, please contact Craig Solomon, Swim Centre Lead on (08) 8372 5456 or alternatively csolomon@unley.sa.gov.au.

On behalf of the Unley Swimming Centre team, we would like to thank you all for your loyal patronage this season. We look forward to seeing you all back again soon for the 2024 / 2025 season.

Regards,



Craig Solomon
Swim Centre Lead
Community and Cultural Centres
City of Unley
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unley.sa.gov.au