



**Minutes of the City of Unley
Business and Economic Development Advisory
Committee Meeting
Wednesday, 21 February 2024, 5.30pm
Council Chambers
181 Unley Road Unley**

PRESENT

Councillor S Finos
Councillor D Palmer
Presiding Member A Abrahamzadeh
Independent Member G Goddard
Independent Member K Della-Torre
Independent Member J McNally
Independent Member N Sheehan
Independent Member A Hammett

OFFICERS PRESENT

Donna Griffiths
Jessica Harris

ACKNOWLEDGEMENT

The Presiding Member welcomed Members to the meeting and opened the meeting with the Acknowledgement.

1. ADMINISTRATIVE MATTERS

1.1 APOLOGIES

Nil

1.2 LEAVE OF ABSENCE

Nil

1.3 CONFLICT OF INTEREST

Nil

1.4 MINUTES

ITEM 1.4.1

MINUTES OF THE ORDINARY BUSINESS AND ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING HELD WEDNESDAY, 29 NOVEMBER 2023

MOVED Councillor D Palmer

SECONDED Independent Member N Sheehan

That:

1. The minutes of the Ordinary Business and Economic Development Advisory Committee held on Wednesday, 29 November 2023 be taken as read and signed as a correct record.

1.5 DEFERRED / ADJORNED ITEMS

Nil

2. REPORTS

ITEM 2.1

BUSINESS FRIENDLY DEEP DIVE - DEVELOPMENT APPLICATIONS

MOVED Independent Member K Della-Torre

SECONDED Councillor D Palmer

BEDAC recommends to Council that:

1. The report be received.
2. The report is endorsed and the recommendations contained within the report are implemented.
3. BEDAC monitor the performance of development applications and business satisfaction on a quarterly basis.

CARRIED UNANIMOUSLY

Resolution No. BEDC0011/24

ITEM 2.2

BUSINESS FRIENDLY DEEP DIVE - OUTDOOR DINING PERMITS

MOVED Independent Member J McNally

SECONDED Independent Member K Della-Torre

BEDAC recommends to Council that:

1. The report be received.
2. The Business-Friendly Outdoor Dining Process (Attachment 1) be

adopted.

3. The current Footpath Trading Policy be reviewed by BEDAC before taken to Council within the next six months.
4. The current fees and charges for new outdoor dining permits be simplified and the lower values within Table 2 be applied to ensure that we are a Business Friendly Council.

CARRIED UNANIMOUSLY

Resolution No. BEDC0012/24

ITEM 2.3

BUSINESS PRECINCT ASSOCIATION MID-YEAR REPORT

MOVED Councillor D Palmer

SECONDED Councillor S Finos

BEDAC recommends to Council that:

1. The report be received.

CARRIED UNANIMOUSLY

Resolution No. BEDC0013/24

ITEM 2.4

BUSINESS PRECINCT BUDGET BIDS FOR 2024/25 FY

MOVED Independent Member J McNally

SECONDED Councillor S Finos

BEDAC recommends to Council that:

1. The report be received.
2. Council considers as part of the 2024-25 Draft Annual Business Plan process, the requests from the four Trader Associations to raise a separate rate for the purposes of marketing and minor infrastructure improvements as follows:
 - King William Road \$159,940 (5.5% increase from 2024/25)
 - Unley Road Association \$146,440 (20% increase from 2024/25)
 - Goodwood Road \$60,658 (6% increase from 2024/25)
 - Fullarton Road \$ 16,500 (no increase from 2024/25)
3. Council considers as part of the 2024-25 Draft Annual Business Plan process, the provision of \$40,000 towards event sponsorship to the four Trader Associations for the purposes of an activation within the

Business Precinct that stimulates the visitor economy.

4. Council considers extending event sponsorship city wide for 2024/25.

CARRIED UNANIMOUSLY

Resolution No. BEDC0014/24

ITEM 2.5

ANNUAL VACANCY RATE REPORT

MOVED Councillor D Palmer

SECONDED Independent Member G Goddard

BEDAC recommends to Council that:

1. The report be received.

CARRIED UNANIMOUSLY

Resolution No. BEDC0015/24

ITEM 2.6

BUSINESS MIX AND ESCAPE SPEND REPORT

MOVED Independent Member A Hammett

SECONDED Independent Member N Sheehan

That:

1. The report be received.

CARRIED UNANIMOUSLY

Resolution No. BEDC0016/24

ITEM 2.7

BUSINESS PRECINCT SERVICE LEVEL AGREEMENT - GOODWOOD ROAD

MOVED Independent Member K Della-Torre

SECONDED Independent Member N Sheehan

BEDAC recommends to Council that:

1. The report to be received with Attachment 1 to be updated.
2. A Business Precinct Service Level Agreement Program to be developed by administration.
3. The increased service level indicated in Option 2 for Goodwood Road

as set out in Attachment 4 to this Report (Item 2.7, BEDAC Meeting 21/02/2024), be adopted subject to \$30,000 being allocated in the 2024-25 Annual Business Plan and Budget.

CARRIED UNANIMOUSLY

Resolution No. BEDC0017/24

ITEM 2.8

BUSINESS PRECINCT IMPROVEMENT PLANS

MOVED Councillor D Palmer

SECONDED Independent Member J McNally

BEDAC recommends to Council that:

1. The report be received.
2. Council endorses the concept of Business Precinct Improvement Plans.
3. Administration prepares a report to BEDAC outlining a priority list of Business Precinct Improvement Plans to be developed and implemented over the next four years, together with the cost implications.

CARRIED UNANIMOUSLY

Resolution No. BEDC0018/24

3. OTHER BUSINESS

NEXT MEETING

Wednesday 17 April 2024 - 5.30pm

CLOSURE

The Presiding Member closed the meeting at 7:58pm.

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PRESIDING MEMBER