



Minutes of the City of Unley
Business and Economic Development Advisory Committee Meeting
Tuesday, 15 September 2026, 5:30 PM
Adelaide Showgrounds Boardroom
Goodwood Rd, Wayville

PRESENT

Councillor D Palmer (Acting Presiding Member)
Councillor S Finos
Independent Member J Thorne
Independent Member D Scanlon
Independent Member T Maras
Independent Member H Herbst

OFFICERS PRESENT

General Manager City Shaping B Willsmore
Manager Economic Development & Strategic Projects D Griffiths
Principal Governance and Policy Officer D Edwards
Governance Support Officer, H Sarre

GUEST

Mr Adam Stanford, Director Strategy and Insights at the South Australian Tourism Commission (SATC)

ACKNOWLEDGEMENT

The Presiding Member welcomed Members to the meeting.

1. ADMINISTRATIVE MATTERS

1.1 APOLOGIES

Presiding Member D DeLuca
Independent Member S Weiser

1.2 LEAVE OF ABSENCE

Nil

1.3 CONFLICT OF INTEREST

Nil

1.4 MINUTES

ITEM 1.4.1

MINUTES OF THE ORDINARY BUSINESS AND ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING HELD TUESDAY, 9 JUNE 2026

MOVED Independent Member J Thorne
SECONDED Councillor S Finos

That:

1. The minutes of the Ordinary Business and Economic Development Advisory Committee held on Tuesday, 9 June 2026 be taken as read and signed as a correct record.

CARRIED UNANIMOUSLY

Resolution No. BEDC0014/26

1.5 DEFERRED / ADJOURNED ITEMS

Nil

2. REPORTS

ITEM 2.1

WORKSHOP - VISITOR ECONOMY - EXTERNAL SPEAKER

The purpose of this report was to provide the Business and Economic Development Advisory Committee (BEDAC) with an opportunity to hear data insights from the South Australian Tourism Commission (SATC) and explore opportunities to further support and strengthen the visitor economy within the City of Unley.

The Presiding Member sought leave from the meeting to suspend meeting procedures at 5:31pm.

Meeting procedures resumed at 6:29pm.

MOVED Independent Member H Herbst
SECONDED Independent Member T Maras

BEDAC recommends to Council that:

1. The report 'Visitor Economy – External Speaker' be received.
2. The Administration develop a Visitor Economy Action Plan that is informed by the key themes and directions arising from the workshop discussions, and sets out the priorities, initiatives and partnerships for further investigation over a four-year period.

CARRIED UNANIMOUSLY

Resolution No. BEDC0015/26

ITEM 2.2

ANNUAL ECONOMIC DATA

The purpose of this report was to provide the Business and Economic Development Advisory Committee (BEDAC) with the annual City of Unley Economic Data Snapshot.

MOVED Independent Member J Thorne
SECONDED Independent Member H Herbst

BEDAC recommends to Council that:

1. The report titled 'Annual Economic Data' be received.

CARRIED UNANIMOUSLY

Resolution No. BEDC0016/26

ITEM 2.3

ESTABLISHED BUSINESS PRECINCTS - 2025/26 FY ANNUAL REPORTS

The purpose of this report was to provide the Business and Economic Development Advisory Committee (BEDAC) with an overview of the administration and expenditure of the Business Precinct Separate Rate during 2025/26, including outcomes reported by the four Business Precinct groups, governance matters arising during the year and the transition to the new Business Precinct Management Plan model.

MOVED Independent Member T Maras
SECONDED Councillor S Finos

BEDAC recommends to Council that:

1. The report 'Established Business Precincts 2025/26 FY Annual Reports' be received, including amended Attachment 1.

CARRIED UNANIMOUSLY

Resolution No. BEDC0017/26

ITEM 2.4

ESTABLISHED BUSINESS PRECINCTS - ANNUAL SPONSORSHIP REPORT 2025/26 FY

The purpose of this report was to provide the Business and Economic Development Advisory Committee (BEDAC) with an overview of the activities and outcomes delivered through Council's Business Precinct Sponsorship Program during the 2025/26 financial year.

MOVED Independent Member T Maras

SECONDED Independent Member J Thorne

BEDAC recommends to Council that:

1. The report 'Established Business Precincts – Annual Sponsorship Report 2025/26 FY' be received.

CARRIED UNANIMOUSLY

Resolution No. BEDC0018/26

ITEM 2.5

BUSINESS PRECINCT MANAGEMENT - UPDATE AND BUDGET 2026/27 FY

The purpose of this report was to provide the Business and Economic Development Advisory Committee (BEDAC) with an update on implementation of the new Business Precinct Management arrangements, including the 2026/27 forward budget and planned program of business precinct events, activations and initiatives.

MOVED Independent Member J Thorne

SECONDED Independent Member T Maras

BEDAC recommends to Council that:

1. The report 'Business Precinct Management – Update and Budget 2026/27 FY' be received.
2. KPIs are established and measured for the Business Precinct Management Program and reported six-monthly.

CARRIED UNANIMOUSLY

Resolution No. BEDC0019/26

ITEM 2.6

STATUS OF THE \$40,000 PROJECT FOR 2026/27 FY

The purpose of this report was to provide the Business and Economic Development Advisory Committee (BEDAC) with an update on the development of the \$40,000 commitment towards a *Shop to Win / Shop Local* Campaign for delivery during the 2026/27 financial year.

MOVED Independent Member D Scanlon
SECONDED Councillor S Finos

BEDAC recommends to Council that:

1. The report 'Status of the \$40,000 Project for 2026/27 FY' be received and the Committee notes:
 - administrative requirements for providers need to be well understood
 - use the opportunity to highlight local points of difference, history, existing historical walks and create collateral that has longevity
 - consideration be given to liability of unused vouchers and gift cards
 - advertising options for businesses to advertise without participating in the program should be investigated, and
 - home-based businesses are included.

CARRIED UNANIMOUSLY

Resolution No. BEDC0020/26

3. OTHER BUSINESS

Nil

NEXT MEETING

Wednesday 11 November 2026 - 5.30pm

CLOSURE

The Presiding Member closed the meeting at 7:01pm.

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PRESIDING MEMBER