

Private Car Park Amalgamation Incentive Policy

Policy Type:	Council Policy
Responsible Department:	Economic Development and Planning
Responsible Officer:	General Manager Economic Development and Planning
Related Policies and Procedures	Parking – Residential on-street Car Parking Contributions Fund Discretionary Rate Rebates
Date Adopted:	C 820/13; 22 July 2013
Last Council Review	C 290/15; 26 October 2015
Next review due	October 2018
ECM doc set I.D.	2067604

1. POLICY STATEMENT

Council endeavours to improve car parking accessibility and traffic movement for commercial precincts.

2. COMMUNITY GOAL

- 1.1. A thriving and prosperous business community;
- 1.3. A dynamic mix of uses and activities in selected precincts;
- 2.2. Activated places;
- 3.1. Equitable parking throughout the City;
- 3.2. An integrated, accessible and pedestrian-friendly City.

3. PRINCIPLES

Private car park amalgamation will only be considered for Council funding when there is clear demonstration of one or more of the following benefits;

- Creating additional car parks.
- Improving traffic movement efficiencies (i.e. side street to side street).
- Increasing public awareness of underutilised car parks.
- Consistency

4. POLICY OBJECTIVES

The policy provides guidance for Council to encourage landowners to amalgamate rear car parks to improve the accessibility to Unley Mainstreet businesses.

Council should play a coordinator / facilitator role to implement the long term objective of improving car park accessibility and gains by amalgamation of private rear car parks adjacent the main shopping precincts.

The policy considers the following objectives;

- Accessibility
- Equitable System
- Safety
- Improved efficiencies

The policy aims to provide a clear process for stakeholders to understand the steps involved.

The policy provides a transparent and equitable methodology for determining the level of support a landowner can expect from the Council as an incentive to participate.

This policy is based on cooperation between individual landowners and Council.

5. POLICY

There will be no property acquisition or discriminatory outcomes (i.e. blocking access etc) under this policy.

Incentives may include;

- A percentage payment contribution to the cost associated with car park resurfacing treatment.
- A percentage payment contribution to undertake or redo car park line marking.
- Additional signage including Council supplied digital signage indicating the number of car park spaces available to main street commuters.
- Entering a Land Management Agreement with Council to share the use of the car park and police new parking time limits following the imposition of time limits (to deter all day city commuter parking).
- Council producing and distributing a Parking map for the residents and visitors to assist and promote the business tenants of the subject site to attract new customers based on an increased awareness of easy accessibility.
- Applying discounts on general rates for the term of the agreement

The attached framework outlines the procedures associated with the policy to encourage landowners to amalgamate rear car parks. See Attachment 1.

6. POLICY REVIEW

This policy will be reviewed on a 3 yearly cycle, with particular attention to:

- The effectiveness of the policy in achieving its desired outcomes;
- the extent to which the policy provisions have been taken up; and;
- The overall management of the policy.

7. DEFINITIONS

Nil applicable.

8. REFERENCES

Private Parking Areas Act 1986
Local Government Act 1999

9. POLICY DELEGATIONS

Full information about the sub-delegated powers and duties is contained in the Council Delegations Register.

10. ROLES/RESPONSIBILITIES

- Manager Business and Economic Development

11. AVAILABILITY

The policy is available for public inspection during normal office hours from;

Civic Centre
181 Unley Road
Unley SA 5061

A copy may be purchased for a fee as determined annually by Council.

It is also available for viewing, download and printing free of charge from the Council's website, www.unley.sa.gov.au

12. DOCUMENT HISTORY

Date:	Council / Committee	Comment:
10 July 2013	UBED item 11	New policy
22 July 2013	Council; C 820/13	
26 Oct 2015	Council; C 290/15	

ATTACHMENT 1

Procedure Framework – Car Park Amalgamation / Efficiency Gains

